



# Process Book

Emily Hayes

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(5)

H Hayes  
EMILY HAYES



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eh



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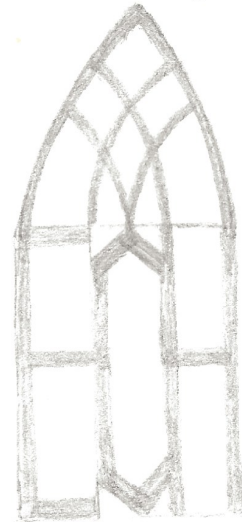
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*emily c hayes*

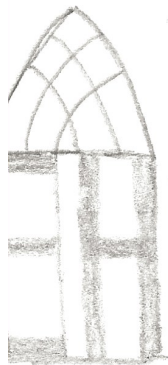


*emilyhayes*  
GRAPHIC DESIGN



*emily c hayes*  
GRAPHIC DESIGN

*emilyhayes*



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GRAPHIC  
DESIGN

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GRAPHIC DESIGN



GRAPHIC DESIGN

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hayes~~

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EMILY  
hayes

palette

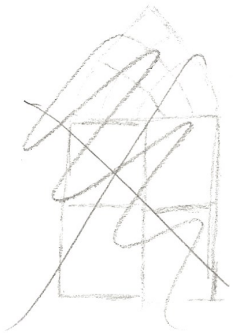
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4A6B8A

133453

041F37



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GRAPHIC DESIGN

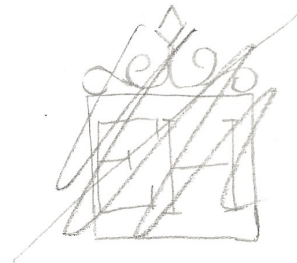
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EMILY HAYES

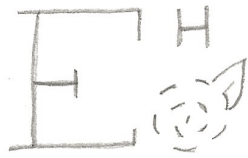


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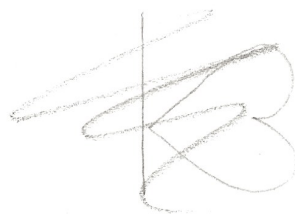
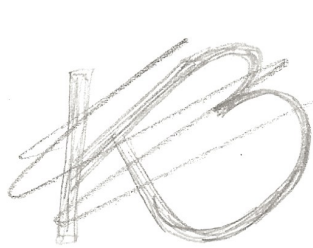
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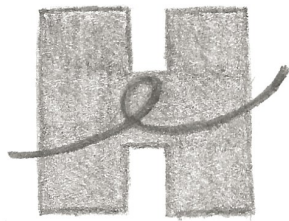
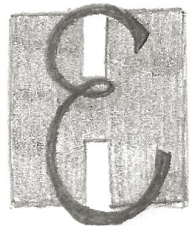


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A set of calligraphic letters 'E', 'G', and 'H' in the Bodoni font style. The letters are elegant and feature a sharp, pointed top on the 'E' and a long, sweeping tail on the 'H'.

GRAPHIC DESIGN

Bodoni

A set of calligraphic letters 'E', 'G', and 'H' in the Raleway font style. The letters are more rounded and have a softer, more fluid appearance compared to Bodoni.

GRAPHIC DESIGN

Raleway

A set of calligraphic letters 'E', 'G', and 'H' in the Roboto font style. The letters are clean and modern, with a slight curve and a consistent weight.

GRAPHIC DESIGN

Roboto

A set of calligraphic letters 'E', 'G', and 'H' in the Shorelines font style. The letters are highly decorative and feature a very elegant, flowing script.

*graphic design*

Shorelines

A set of calligraphic letters 'E', 'G', and 'H' in the American Typewriter font style. The letters are bold and have a classic, typographic feel.

GRAPHIC DESIGN

American Typewriter

A set of calligraphic letters 'E', 'G', and 'H' in the Roboto Slab font style. The letters are bold and have a slab-serif appearance.

GRAPHIC DESIGN

Roboto Slab

A set of calligraphic letters 'E', 'G', and 'H' in the Sono font style. The letters are bold and have a classic, typographic feel.

GRAPHIC DESIGN

Sono

A set of calligraphic letters 'E', 'G', and 'H' in the Work Sans font style. The letters are bold and have a classic, typographic feel.

GRAPHIC DESIGN

Work Sans



*Emily Hayes*  
GRAPHIC DESIGNER



Initial Palette



Final Palette







EMILY HAYES  
GRAPHIC DESIGNER

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281-610-2143 [D] [B]

EDUCATION

AAS GRAPHIC DESIGN  
LONESTAR COLLEGE  
2022

BA GENERAL STUDIES  
UNIVERSITY OF NORTH TX  
2006

SOFTWARE

ADOBE  
MICROSOFT

ATTRIBUTES

ORGANIZED  
TIME MANAGEMENT  
FLEXIBLE

OBJECTIVE

HONORS

EXPERIENCE



Emily Hayes

GRAPHIC DESIGNER

LINKEDIN: linkedin.com/  
in/emily-hayes-design

INSTAGRAM: instagram.com/  
emilyhayesdesign

FACEBOOK: facebook.com/  
people/Emily-Hayes-Design/  
100090755329341

ATTRIBUTES

- Attention to detail
- Time management
- Adaptable
- Organized
- Professional
- Independent
- Collaborative
- Feedback Receptive
- Strong Communicator

SKILLS

- Design concepts
- Sketching
- Color theory
- Typography
- Photo editing
- Branding
- Proofreading
- Ideation
- Creativity
- Layout
- Design for print
- HTML/CSS/JS

EDUCATION

University of North Texas- 2006 Cum Laude  
BS General Studies (English/Marketing/ArtHistory)  
Lonestar College- 2023 GPA 3.64  
AAS Graphic Design

EXPERIENCE

Freelance

2022-Present

Created marketing pieces for small business

Curriculum Specialist

United City Kids- 2020-2023

Curated curriculum for Kids Ministry at United City Church

Preschool Teacher

United City CLC-2018-Present

Taught Music to 1-5 year olds

Administrative Assitant

First Command Financial Planning-2006-2007

Office administrator for financial advisors

SOFTWARE

Adobe - Photoshop, InDesign, Illustrator, Animate  
Wordpress with Elementor  
Microsoft Office  
Canva

HONORS

Lonestar College Student Art Show 2023 Design

Poster, Social Media, Catalog

President's List

4.0 GPA- 2021-2023

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